The PUTTbulletin



WAKING UP THE MARKET TO PBM REFORM: WHY YOU SHOULD ATTEND PUTT'S 2024 SUMMIT ON JULY 24TH

Recent activity suggests the market is waking up to the need for PBM reform NOW.

Damning articles in the New York Times and the Wall Street Journal - the latter covering an explosive new 3 Axis report detailing the degree to which PBMs profit through their mail order pharmacy at the expense of employee plan sponsors - have decision makers beginning to wonder if they've been misled by their PBMs.

This year's Summit on Wednesday July 24th focuses on the third leg of PUTT's strategy for bringing about PBM reform: market-based solutions.

We'll look at state laws similar to Arkansas' Act 900, which upheld the state's right to require PBMs to reimburse pharmacies at or above drug acquisition cost in all PBM-pharmacy transactions including commercial and self-insured plans (see a summary of Rutledge v. PCMA here); and help you capitalize on the momentum created by stories running in national and local community media that expose the truth about PBMs.

This 'Must Attend' event includes:

The strategy that led to passing Louisiana's SB 444, which requires PBMs to reimburse pharmacies at drug acquisition cost in commercial plans

Understanding the latest 3 Axis report commissioned by Washington State Pharmacy Association and the Washington Health Alliance - and how you can use the report's findings to educate employers in your area

A summary update of pending lawsuits against PBMs and what they'll mean for independent pharmacy over the next year

Our famous panel of state legislators who've championed winning bills that protect consumers and pharmacies from the usual PBM profiteering practices

And more! (We have time-sensitive updates and recommendations for innovative, market-based solutions).

PUTT's 2024 Summit will be held online. Tickets are \$35 for members, and \$85 for non-members (if you're not a member, consider joining PUTT! It's tax-deductible. Click here for more information and/or to join).

We hope you'll join us for a timely and engaging conversation designed to empower us to educate those who can make the biggest difference now: the benefits buyers.



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